

Ms. Kane offered the following HBP 2014 Budget and moved on its introduction and setting of a public hearing date of January 15, 2013 at 8:00 P.M. and authorized its publication according to law:

**R-13-284**

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT**

**District Management Corporation**

**Highlands Business Partnership**

**January 1, 2014– December 31, 2014**

<b><u>COMMERCIAL DISTRICT PROGRAM BUDGET</u></b>	<b>2014 EXPENSE</b>
<b>Visual Improvement.....</b>	<b>25,000.00</b>
<input type="checkbox"/> Beautification	
<input type="checkbox"/> Maintenance	
<input type="checkbox"/> Holiday & Seasonal	
<input type="checkbox"/> Street Banners	
<b>Special Events Calendar.....</b>	<b>\$55,000.00</b>
<input type="checkbox"/> Creation of events	
<b>Marketing &amp; Communications.....</b>	<b>\$15,000.00</b>
<input type="checkbox"/> Ad campaigns	
<input type="checkbox"/> Tourism	
<input type="checkbox"/> Public Relations	
<input type="checkbox"/> Image Building	
<input type="checkbox"/> Visitor Guide 2014-2015	
<input type="checkbox"/> Audio & Video Media	
<input type="checkbox"/> Maintain Website & Database & Graphic Ad Design.....	<b>\$10,000.00</b>
<b>Economic Development.....</b>	<b>\$15,000.00</b>
• Business Recruitment/Retention & Redevelopment	
<b>Administrative Budget</b>	
<b>Personnel.....</b>	<b>\$30,000.00</b>
<b>Miscellaneous.....</b>	<b>\$10,000.00</b>
<input type="checkbox"/> Legal	
<input type="checkbox"/> Audit	
<input type="checkbox"/> Insurance	

- Office Supplies
- Utilities – Telephone, fax & electric
- License & fees

**TOTAL Expenses.....\$160,000.00**

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT  
 District Management Corporation  
 Highlands Business Partnership  
 January 1, 2014 – December 31, 2014**

**COMMERCIAL DISTRICT  
 PROGRAM BUDGET**

**2014  
 Income**

**Special Events Income.....\$85,000.00**

- Vendor Fees Income
- Event Income (Social Affairs & Raffle Permit income)

**Marketing & Communications.....\$25,000.00**

- Sponsorship Income
- Barter Goods & Services (approx. \$12k)

**TOTAL Income .....\$110,000.00**

**TOTAL ASSESSMENT INCOME REQUIRED TO OPERATE - \$50,000.00**

**Seconded by Mayor Nolan and introduced on the following roll call vote;**

**ROLL CALL:**

**AYES: Ms. Ryan, Mr. Redmond, Mr. Francy, Ms. Kane, Mayor Nolan**

**NAYES: None**

**ABSENT: None**

**ABSTAIN: None**

**DATE: December 18, 2013**

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**Carolyn Cummins, Borough Clerk**

I hereby certify this to be a true copy of Resolution R-13-284 adopted by the Governing Body of the Borough of Highlands on December 18, 2013.

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Borough Clerk/Deputy Clerk